

Questions To Ask Prospective DJ Companies

The following are a few suggestions and informative questions you should ask any DJ company before you make your final decision.

As you look at different entertainment companies, compare them on the basis of the service they offer you. Ask EVERY Company to answer the questions on this list and record their answers. Use the answers to rule out the companies you don't want to work with, and rank the remaining companies based on their answers. Call the references from the remaining companies. Use those conversations to further reduce your list. If/when you get down to a short list of a few companies that you would be EQUALLY happy to hire based on their answers and references, that is when price can be useful for further ranking.

Does your Disc Jockey use professional equipment?

There is a difference between the audio equipment you have at home and the equipment a professional Disc Jockey uses. Professional audio equipment is built to go on the road day in and day out. Make sure your prospective choice uses only professional equipment to insure the musical selections are audible for all your guests' enjoyment.

Can your Disc Jockey provide a written contract and references from previous clients?

It is extremely important to have your booking confirmed in writing. All terms of the agreement should be in writing to avoid any complications at a later date.

References are an important part of any business and your Disc Jockey should be able to provide you with names and addresses of satisfied clients.

Will your Disc Jockey be suitably dressed for the occasion?

It is important that your Disc Jockey looks the part by dressing in formal or semi-formal attire (*your choice*). Be sure to specify the type of apparel that your Disc Jockey should use. There should be no added fee charged for formal attire.

Does your Disc Jockey know the proper procedure and etiquette for your type of party?

A professional Disc Jockey will become involved with the planning of your special day and will be prepared to handle all announcements and special events on the day of your party.

Is your Disc Jockey willing to discuss musical selections ahead of time, and is he or she willing to play requests, particularly if they are suitable for dancing?

A professional Disc Jockey is aware that they cannot possibly know everything there is to know about your musical preferences and entertainment needs. They should be willing to listen to your ideas and suggestions. They should make themselves available prior to your party to discuss selections. They should be earnest in accepting the songs you have chosen to be played as well as those you have chosen not to be played. Special requests should never be a problem and your Disc Jockey should be willing to play them where they are appropriate.

Will your Disc Jockey arrive on time?

Punctuality is an ultimate necessity, and as professional businessmen and women they should be aware of their responsibilities to their clients. Normal time spent setting up and removing equipment is not a part of the hourly entertainment fee.

Can your Disc Jockey provide back up equipment and/or personnel in case of an emergency?

Even professional equipment can fail on occasion, so it is important to know whether your Disc Jockey has spare equipment and personnel available to them. Any number of circumstances may arise between the time you book your Disc Jockey and the date of the event. It is important to know if the Disc Jockey has a back up plan in case of illness or accident.

Booking a reliable Disc Jockey is a very important decision for the success of your function.